Austrian Domain Map

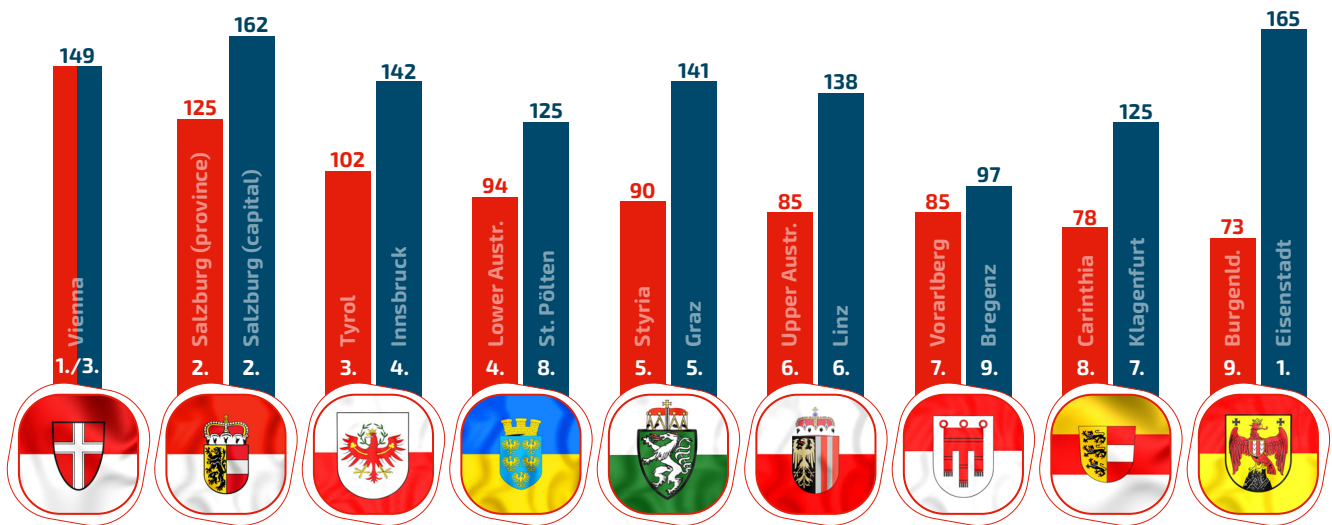## September 2018

No blank spots in Austria

.at is the chosen home for many Austrians online. In fact, 936,857 .at domains are registered to postal addresses in the country – 72.6 % of all .at domains out there*. But which towns, cities and districts lead the way when it comes to domain names? To mark the 30th anniversary of the .at domain, we went off in search of answers. The good news right away: there is not a single district in Austria without at least one .at registration. Even tiny places like Namlos, Tschanigraben, Gramais and Kaisers – each with a population of below 70 – are home to owners of .at domains.

Burgenland leads and lags

While the most domains per 1,000 inhabitants are registered in Vienna (148.8), Salzburg (124.9) and Tirol (102.2), the province of Burgenland brings up the rear with 73.5. But a look at the provincial capitals shows Eisenstadt in Burgenland out in front, with one in six people in the city owning an .at domain – putting it ahead of Vienna and Salzburg.

### Domains per 1,000 inhabitants per province and capital

Region	Value	Rank
Vienna	149	1./3.
Salzburg (province)	125	2.
Salzburg (capital)	162	2.
Tyrol	102	3.
Innsbruck	142	4.
Lower Austr.	94	4.
St. Pölten	125	8.
Styria	90	5.
Graz	141	5.
Upper Austr.	85	6.
Linz	138	6.
Vorarlberg	85	7.
Bregenz	97	9.
Carinthia	78	8.
Klagenfurt	125	7.
Burgenld.	73	9.
Eisenstadt	165	1.

International owners of .at domains

Austria	936,857	72.6 %
Germany	213,274	16.5 %
Switzerland	27,694	2.1 %
EU others	60,261	4.7 %
World others	52,866	4.1 %
Overall	**1,290,952**	**100.00 %**

Close to 73 % of all registerd .at domains have an owner with an Austrian postal address. The other 27 % of the .at domain holders are residing mostly in Germany and Switzerland. Only 9 % of the .at domain portfolio is delegated to domain holder coming from non-German speaking countries.
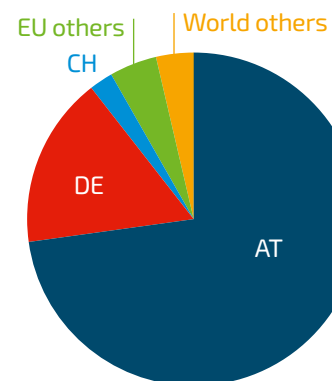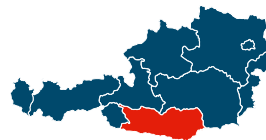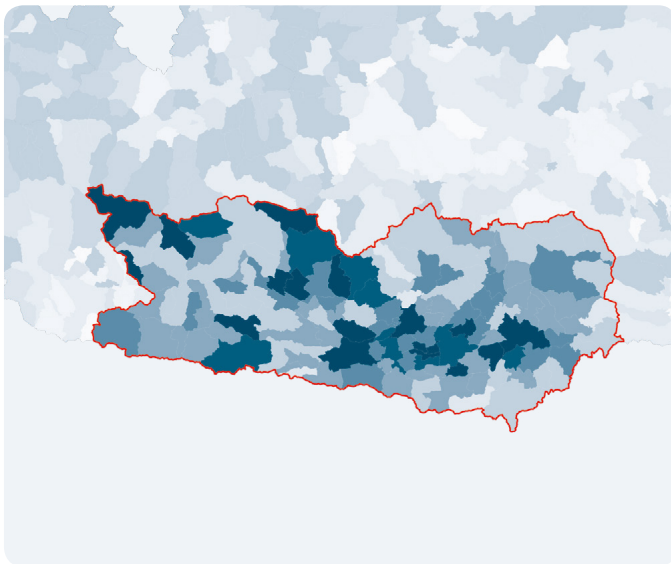
* Registered .at domains as at July 31st 2018: 1,290,952 domains
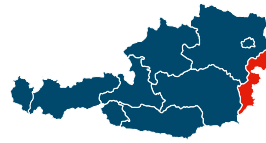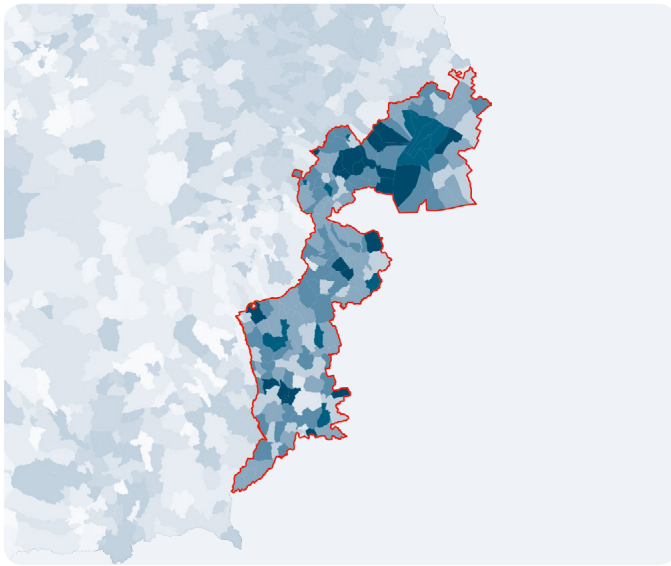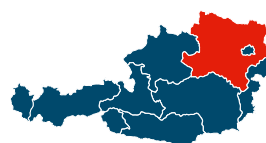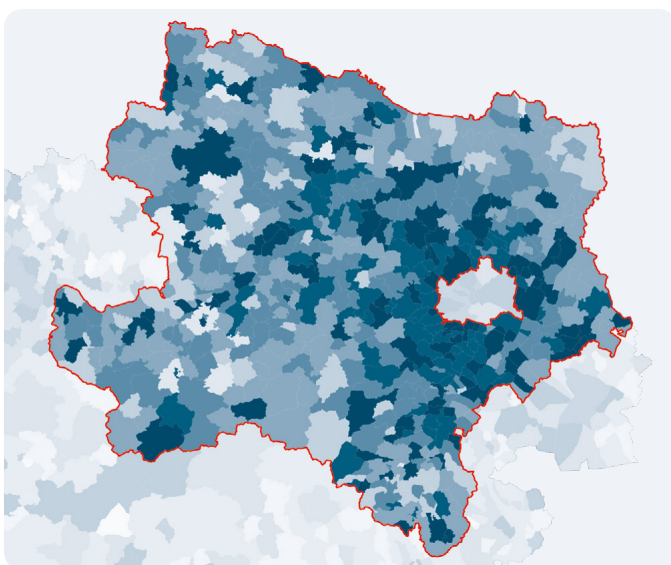
Burgenland

1	Purbach am Neusiedlersee	267
2	Eisenstadt	210
3	Großmürbisch	204
4	Pöttelsdorf	186
5	Podersdorf am See	166
6	Weiden am See	125

Carinthia

1	Weißensee	267
2	Winklern	210
3	Pörtschach am Wörthersee	204
4	Krumpendorf	186
5	Bad Kleinkirchheim	166
9	Klagenfurt	125

Lower Austria

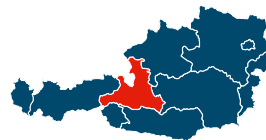|		
1	Meiseldorf	486
2	Erlauf	371
3	Mödling	335
4	Glinzendorf	275
5	Aderklaa	271
70	St. Pölten	125

Domains per 1,000 inhabitants per local community

> 150	60–79	under 20
100–149	40–59	
80–99	20–39	

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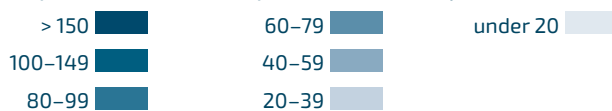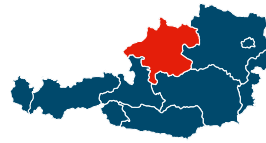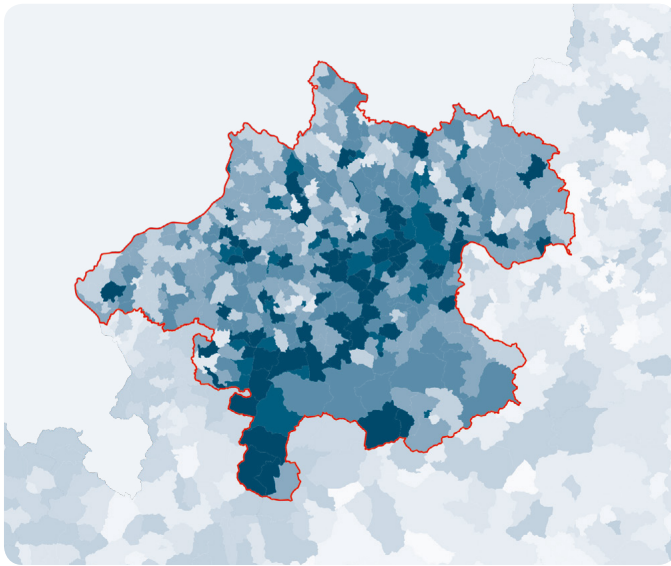
Upper Austria

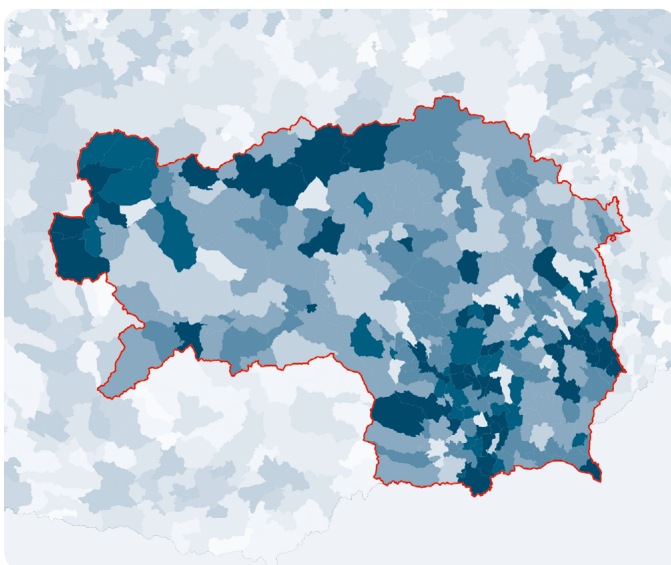|			
1	Holzhausen		1.275
2	Mondsee		359
3	Aurolzmünster		215
4	Zell am Moos		194
5	Peuerbach		192
24	Linz		138
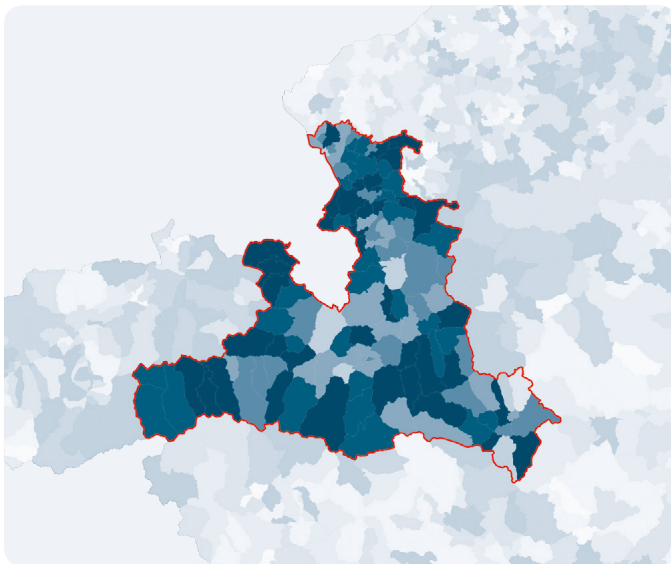
Salzburg

1	Untertauern		938
2	St. Martin b. Lofer		446
3	Saalbach-Hinterglemm		349
4	Eugendorf		322
5	Viehhofen		265
18	Salzburg		162
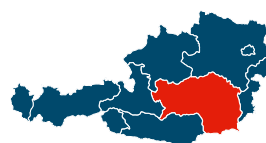
Styria

1	Tillmitsch		915
2	Ramsau am Dachstein		255
3	Hartberg		200
4	Leibnitz		186
5	Lebring-St. Margarethen		178
13	Graz		141

Domains per 1,000 inhabitants per local community

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80–99	20–39	
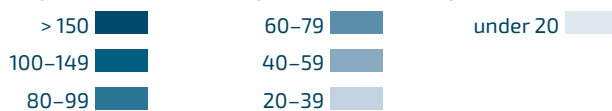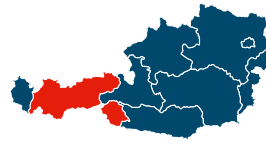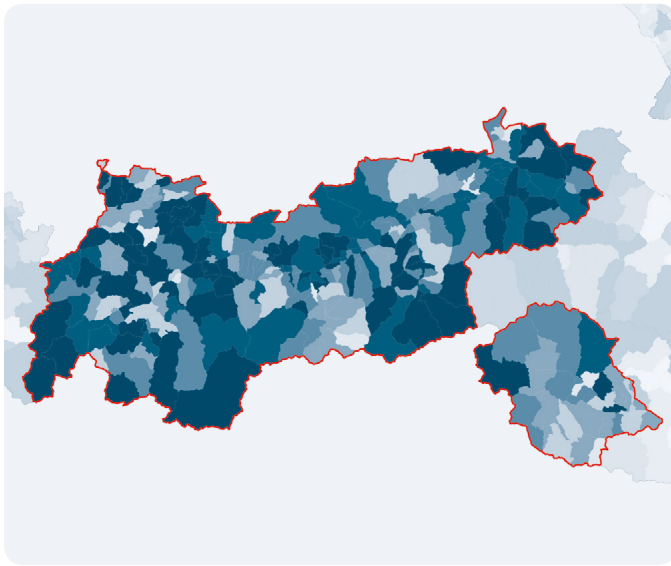
Tyrol

#	Community		Value
1	Ischgl		449
2	Reith bei Seefeld		445
3	Serfaus		378
4	Fiss		375
5	Mayrhofen		346
35	Innsbruck		142
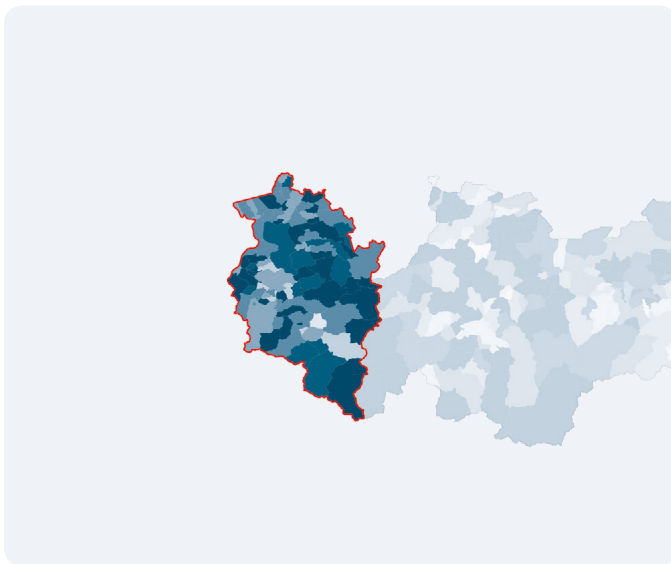
Vorarlberg

#	Community		Value
1	Warth		341
2	Damüls		339
3	Lech		321
4	Schröcken		290
5	Schwarzach		261
24	Bregenz		97
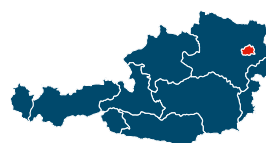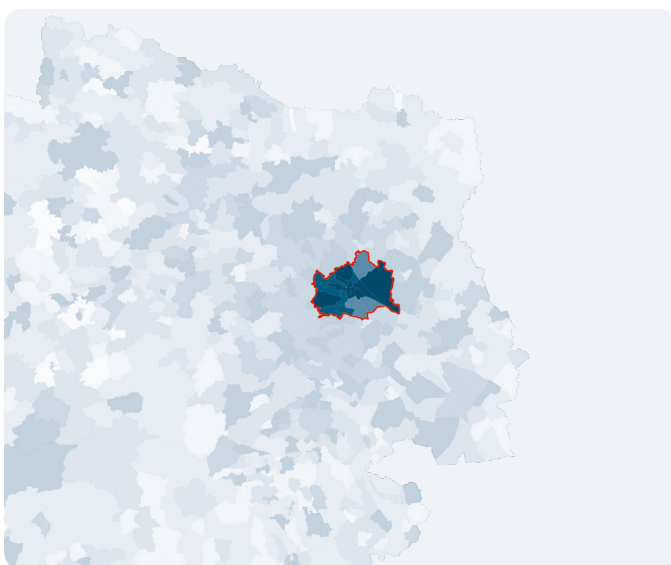
Vienna

#	Community		Value
1	First District (I)		1.603
2	Neubau (VII)		404
3	Wieden (IV)		334
4	Josefstadt (VIII)		318
5	Mariahilf (VI)		309

Domains per 1,000 inhabitants per local community
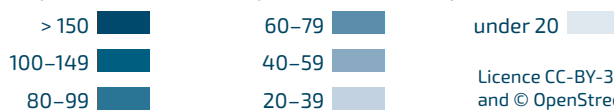
> 150
100–149
80–99
60–79
40–59
20–39
under 20
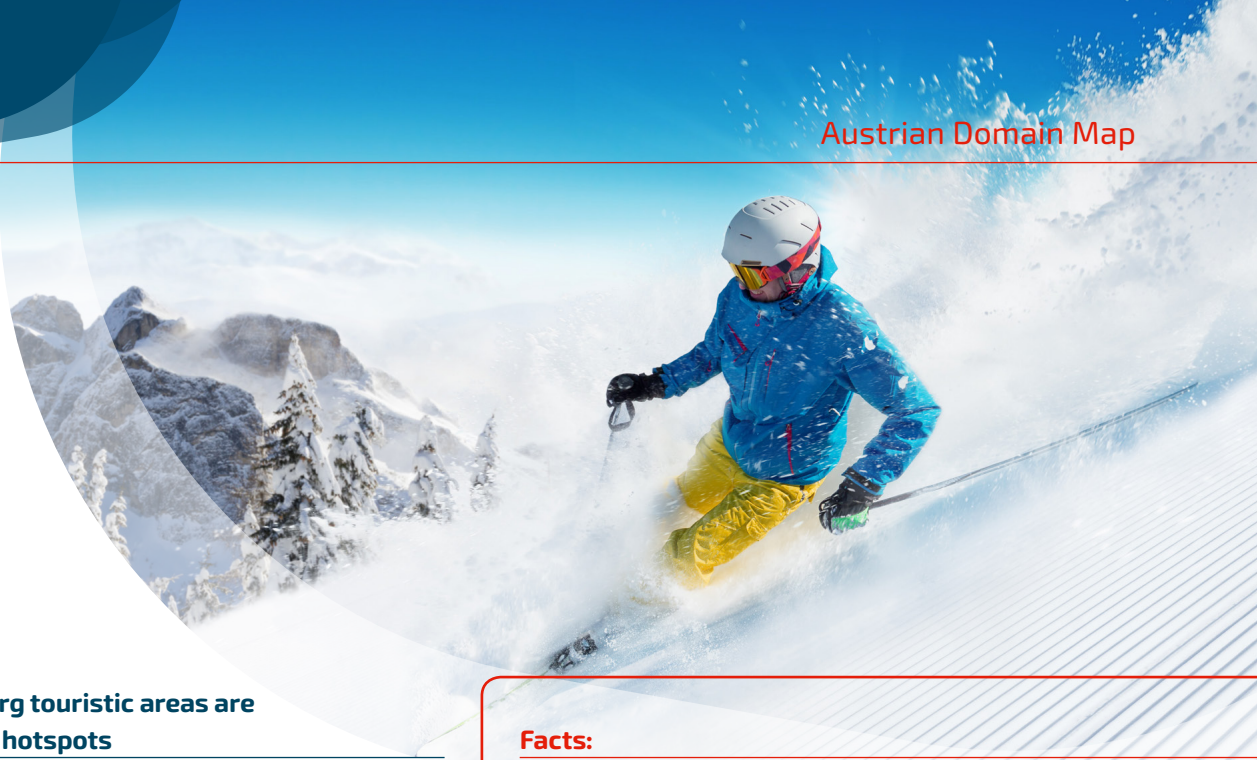
Tyrol and Salzburg touristic areas are Austria's domain hotspots

Vienna's first district is out in pole position in the Austrian domain world, with an average of 1.6 domains per inhabitant. This is attributable to the high number of businesses registered there. According to Statistics Austria it has 11,105 places of work**. The top 15 municipalities reflect a broad mix, but with winter sports destinations particularly heavily represented. Although it has a population of just 466, Untertauern in the district of St. Johann im Pongau has a total of 437 .at domains to its credit. This catapults the picture-postcard village to third place on the leader board. It is followed by winter resorts including Ischgl, Reith bei Seefeld, Serfaus, Fiss and Saalbach-Hinterglemm. Domain hotspots such as Holzhausen, Tillmitsch and Meiseldorf make the list due to the presence of domain investors. These are usually private individuals or companies that buy and sell domain names.

Austria's domain hotspots

.at domains per 1,000 inhabitants***

Innere Stadt (Vienna)	1,603
Holzhausen (Upper Austria)	1,275
Untertauern (Salzburg)	938
Tillmitsch (Styria)	915
Meiseldorf (Lower Austria)	486
Ischgl (Tyrol)	449
St. Martin b. Lofer (Salzburg)	446
Reith bei Seefeld (Tyrol)	445
Neubau (Vienna)	404
Serfaus (Tyrol)	378
Fiss (Tyrol)	375
Erlauf (Lower Austria)	371
Mondsee (Upper Austria)	359
Saalbach-Hinterglemm (Salzburg)	349

Facts:

Average **length** of a .at domain:

12 Signs

Average **age** of a .at domain:

7 Years

.at is the most popular domain in Austria****

.at is clearly the number one domain in Austria. Not only registration numbers underline this fact also a study conducted by nic.at found that Austrians accociate values like trust and a love for their home country with the domain. The local ccTLD .at is followed by .com, .eu and of course .de.

.ch .wien .biz .tirol
.it .uk .mobi

Others

.info
.org
.net
.de

.eu

.at

.com
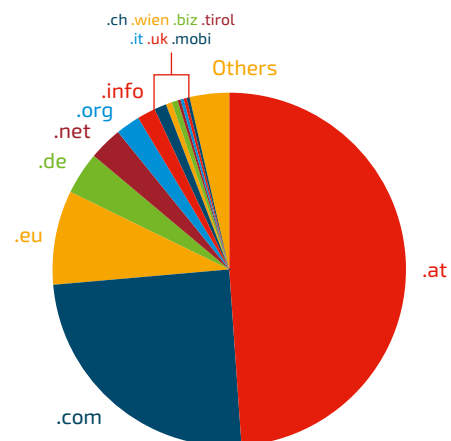
** Register count as at October 31st 2017 Source: http://www.statistik.at/blickgem/rg10/g90101.pdf
*** number of .at domains per town/city as at July 31st, 2018 divided by population
**** source: stats.centr.org